

**I WAS GIVING  
UP HOPE FOR  
A COME-BACK.**

NOW I'M A NEUROSTAR

**I WAS  
DISCOURAGED  
WITH  
EVERY FAILED  
TREATMENT.**

  
**I WAS  
FIGHTING  
DEPRESSION  
EVERY DAY**

**I WAS ON THE  
ROPES WITH  
DEPRESSION**



**NOW I'M A NEUROSTAR.®**

**Let Your Best Self Shine**

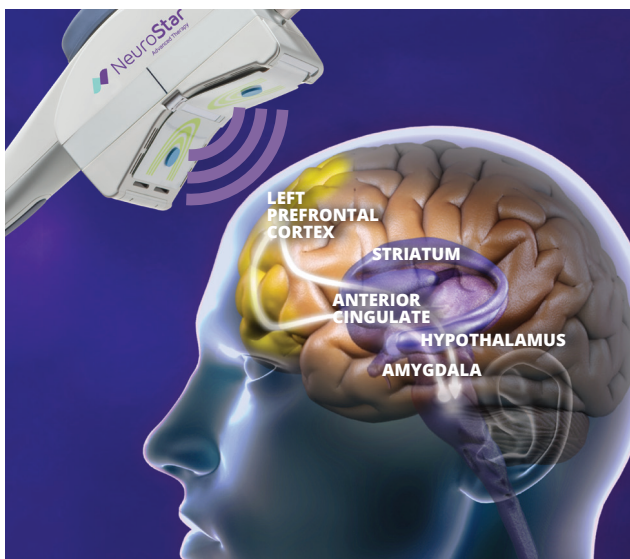
 **NeuroStar®**  
Advanced Therapy

## It's Time for a New You

NeuroStar® Advanced Therapy is an in-office treatment that requires no anesthesia or sedation.

- You are awake and alert during treatment and can resume normal activities immediately afterwards.
- Each treatment is between 19 and 37 minutes,\* and therapy is 5 days a week for 4 to 6 weeks.

\* May vary depending on your doctor's recommendation.



NeuroStar uses precisely directed magnetic pulses and has no systemic side effects or adverse effects on cognition or sleep.<sup>1,2</sup>

## Most Health Plans Cover NeuroStar

- Covered by most commercial and government health plans, including Medicare and Tricare.
- For coverage information, talk to your doctor or call NeuroStar Reimbursement Support at 1-877-622-2867

# Fight Depression With Transformational Treatment

It's time to win the battle, with NeuroStar® Advanced Therapy. NeuroStar transcranial magnetic stimulation (TMS) has helped many people who have continued to struggle with depression even when using antidepressant medications.

- **Over 2.5 million treatments performed**
- **Non-drug and non-invasive**
- **FDA-cleared**

The most common side effect is pain or discomfort at or near the treatment site.<sup>1</sup>

“

*“When you're depressed . . . you're always fighting to live . . . to survive the next day. NeuroStar made such a difference . . . all of a sudden I felt empowered, I felt strong, I felt like I wasn't a victim anymore.”*

– Debbie

”

“

*“NeuroStar treatment has changed my life. . . it's given me life, it's given me joy, it's given me opportunity.”*

– Colleen

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“

*“I live with depression; I will always live with depression. But, it doesn't have to win. . . I can fight the battle. . . NeuroStar can give me . . . another way to fight depression.”*

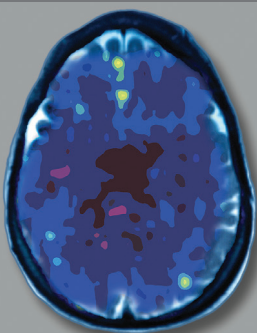
– Carol

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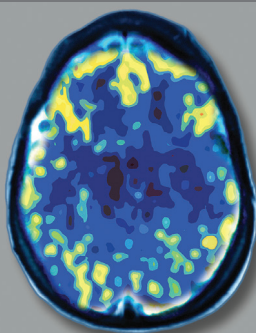
## Treating Depression at its Source

- NeuroStar helps activate the natural function of the brain's neurotransmitters using a non-invasive magnetic field similar to that of an MRI (magnetic resonance imaging).

### BRAIN ACTIVITY IS REDUCED IN DEPRESSION



DEPRESSED



NON-DEPRESSED

An FDG-PET scan measures brain glucose metabolism.<sup>3</sup>

- NeuroStar treats right at the source. Because it uses a precise magnetic pulse, it is effective exactly where it needs to be.
- NeuroStar is not electroconvulsive therapy (ECT) and does not have the same mechanism as ECT.

“

*"I had taken 11 different medications without any relief. . . . NeuroStar treatment has helped me bring my life back. . . . with a happiness that I've never experienced before."*

– Todd

”

## The #1 TMS Choice of Doctors

- NeuroStar is proven and backed with the most clinical studies for TMS in depression.<sup>4</sup>
- The majority of people treated with NeuroStar experience significant, long-lasting improvement.<sup>5</sup>
- Ask for NeuroStar by name. Not all transcranial magnetic stimulation systems have the data and the technology to give you the transformative treatment you need to feel like a new and better you.



- In an NIMH-funded, independent, randomized controlled trial, patients treated with TMS using a clinical trial version of the NeuroStar TMS System were **4x** more likely to achieve remission compared to patients receiving sham treatment ( $P = 0.0173$ ; odds ratio = 4.05).<sup>4</sup>

Long-term durability of effect has not been established in a randomized trial. In a 12-month open-label follow-up study, trial design used physician-directed standard of care.<sup>5</sup>

## The Time to Defeat Depression is Now – With NeuroStar®

Not all transcranial magnetic stimulation is the same. Ask for NeuroStar by name – and take back your life from depression and medication that may be letting you down.

Visit **NeuroStar.com** for more information and personal stories of people who have overcome depression with NeuroStar.

## Transformational Treatment for Depression

NeuroStar Transcranial Magnetic Stimulation (TMS) is indicated for the treatment of Major Depressive Disorder in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode.

The most common side effect is temporary pain or discomfort at or near the treatment site. NeuroStar should not be used with patients who have non-removable conductive metal in or near the head.

NeuroStar is available by prescription only. A doctor can help decide if NeuroStar is right for you.

Please visit **NeuroStar.com** for full safety and prescribing information.

**References:** **1.** Janicak PG, et al. *J Clin Psychiatry*, 69(2):222-232. **2.** Rosenquist PB, et al. (2013) *Psychiatry Res*, 205(1-2):67-73. **3.** Source: Mark George, M.D. Biological Psychiatry Branch Division of Intramural Research Programs, NIMH 1993. **4.** George MS, et al. (2010) *Arch Gen Psychiatry*, 67(5):507- 516. **5.** Dunner DL, et al. (2014) *J Clin Psychiatry*, 75(12):1394-1401.